

Chief Fuel Supplier

Success Story: TANK MONITORS INSTALLED TO OPTIMISE CONSISTENT FUEL SUPPLY

Since 1870, this fuel supplier has been committed to delivering a quality service. Offering a range of fuel products to homes, farms and businesses. Delivering oil to customers at convenient times whilst also providing flexible payment methods. With customer satisfaction at the forefront of their business, this fuel supplier prides itself on ensuring their customers receive the best possible experience.



THE CHALLENGE

After deciding to undertake a necessary marketing campaign, the results reflected that the fuel suppliers' customers were concerned not just with the price they paid for fuel, but also the consistency of the fuel supply, especially throughout the peak winter months when fuel was required more.

THE SOLUTION

Dunraven Systems Delta Software offers the capabilities to help monitor

fuel tanks remotely, collecting the data from each in an orderly and easy to understand manner. It provides end users with simple graphs and relevant data to help customers make more informed decisions.

THE RESULTS

After the installation of the Delta System, the fuel supplier and Dunraven now work closely with one another. Dunraven providing a service of both hardware installation to data provision. Through this, Dunraven monitors how much oil is in the fuel supplier's customer tanks, alerting them to any which are running low, which promotes a positive customer experience.

"Dunraven provide a turnkey service from hardware installation to data provision."